

Pinterest Pin Design Checklist (Printable)

A free printable checklist to run before you publish any pin — size, hook, contrast, branding, and keywords — so every pin is built to get clicks.

Before you publish, check:

- Size is 1000 × 1500 px (2:3 ratio)
- One clear focal point reads at thumbnail size
- Bold text hook in 3–6 words is legible on a phone
- High contrast and consistent brand colours
- Subtle logo or URL in a corner
- Keyword-led title written naturally
- Description: 2–3 sentences, 1 primary + 2–3 related keywords
- Image file named with the keyword before upload
- Links to the correct, helpful destination page
- At least 3–5 fresh designs made for this link

Grow on Pinterest with PinBoostr

Keyword research, AI pin design, and official-API scheduling — the strategy in this resource, automated.

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