

Pinterest Keyword Research Worksheet (Printable)

A free printable worksheet to run keyword research the right way: capture seed terms, expand with autocomplete, and map each keyword to where it belongs on your pin.

Step 1 — Seed topics

Write 5 broad topics your audience cares about. These are the roots of your keyword research.

Step 2 — Expand with autocomplete

Type each seed into the Pinterest search bar and note every suggestion. Capture the long-tail phrases — they convert best.

Keyword capture grid

KEYWORD	SEARCH INTENT	BOARD	USE IN TITLE?

Grow on Pinterest with PinBoostr

Keyword research, AI pin design, and official-API scheduling — the strategy in this resource, automated. [Start free at pinboostr.com →](https://pinboostr.com)